



**Embassy of India, Bahrain**

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**PRESS RELEASE**

**Celebration of Hindi Day 2025**

An event to mark the Hindi Day was held at the Embassy premises in Seef which was attended by more than 150 members of the Indian community. Hindi Day is observed on 14 September every year to commemorate the adoption of Hindi as one of the official languages in India.

2. H.E. Mr. Vinod K. Jacob, Ambassador of India presided over the ceremony and in his speech emphasized the importance and utility of Hindi; highlighted the initiatives taken by Government of India for propagation of Hindi; Hon'ble Prime Minister Narendra Modi's campaign of 'Atmanirbhar Bharat'; strengthening of e-tools for Hindi; and initiative by ICCR to conduct Hindi classes for international students under Visitors Programme amongst other efforts.

3. Ambassador Jacob also mentioned that to increase Hindi's visibility in International forums, leaders are increasingly making statements in Hindi, including in particular the address of our Hon'ble Prime Minister Narendra Modi at the United Nations. UNESCO also celebrates Hindi Day where Hindi scholars participate. The propagation of Hindi has gained new momentum in the digital age and with the increasing use of new technology, social media and online mediums, Hindi has become an interesting language, especially among the youth.

4. The event included performances from Embassy officials and their family members and a short presentation from members of Pratham Hindi Toastmasters – a major diaspora grouping dedicated to promoting Hindi in Bahrain.

5. In addition, a fort-night long celebration, as part of "Viksit Bharat" campaign initiated by Ministry of Youth Affairs & Sports, Government of India, kicked off with the celebration of Hindi Day. As part of this campaign, a

Diaspora Info Desk with brochures promoting Government of India initiatives like Know India Programme (KIP), Scholarship Programme for Diaspora Children (SPDC), Pravasi Bhartiya Bima Yojana (PBBY) and OCI benefits were distributed to the visitors to create awareness about the schemes. Also, as part of the “Swadeshi Mela”, ‘Made in India, Made for the World’ initiative, an exhibition on India’s Defence Capabilities which is ongoing was also open for viewing at the Embassy.

16 September, 2025

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